<table>
<thead>
<tr>
<th><strong>WE AfriHug 2019 – West Africa at a glance</strong></th>
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<tr>
<td><strong>Countries</strong></td>
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<tr>
<td>Nigeria, Ghana</td>
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<tr>
<td><strong>Number of HEIs</strong></td>
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<tr>
<td>3 HEIs</td>
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<tr>
<td><strong>Number of Erasmus+ Training Seminars for HEIs</strong></td>
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<tr>
<td>3 Erasmus+ Training Seminars</td>
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<td><strong>Number of Students &amp; Academic Staff</strong></td>
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<td>1039</td>
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<tr>
<td><strong>Number of Training Seminars for CSOs</strong></td>
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<td>2 Training Seminars for CSOs</td>
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<tr>
<td><strong>Number of CSOs</strong></td>
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<td>23</td>
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<tr>
<td><strong>Number of Youth Workers</strong></td>
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<td>90</td>
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<tr>
<td><strong>Number of partnerships between AU &amp; EU HEIs</strong></td>
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<td>1 partnership</td>
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### Social Media

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<td>Infographic</td>
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<td>YouTube channel</td>
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ACTIVITIES

WE AfriHug 2019
West Africa

1. Preparatory Meeting, University of Jos, Jos, Nigeria

2. Training Seminar for HEIs, University of Jos, Jos, Nigeria

3. Training Seminar for CSOs, Abuja, Nigeria

4. Preparatory Meeting, Technical University of Takoradi, Takoradi, Ghana

5. Training Seminar for HEIs, Technical University of Takoradi, Takoradi, Ghana

6. Training Seminar for CSOs, Tamale, Ghana

7. Preparatory Meeting, Kumasi Technical University, Kumasi, Ghana

8. Training Seminar for HEIs, Kumasi Technical University, Kumasi, Ghana

9. Report
Team

**WE AfriHug team**
The West Africa version of WE AfriHug 2019 was jointly organized and implemented by garagErasmus (gE) and Erasmus Mundus Association (EMA).

**garagErasmus:** One member from garagErasmus - Athens was present for the implementation of the project. gE provides the platform weTipp for the engagement of the HEIs, CSOs and students that were interacted with during the project.

**Erasmus Mundus Association:** The Country Representative of EMA - Ghana and the Country Representative of EMA - Greece acted as contact points for the organisation of the training seminars and were present to contribute to the objectives of the project.

“We believe that the project can be used as a role model for young people who want to bring change by collaborating and co-creating together for a better world.”
Konstantinos is the Coordinator of WE AfriHug 2019 – West Africa. He is a graduate of Classics from the University of Athens and a postgraduate from the Erasmus Mundus European Master in Tourism Management. He has lived in Greece, Austria, Denmark, Slovenia, Spain and Ghana until now and he is keen on learning and working in different fields. He loves foreign languages, traveling, volunteering and entrepreneurship. He is passionate about sports and he is a marathon runner. His main interests lie on international development, education and mobility programmes for youth. He represents the Erasmus generation after being awarded with the Golden Laissez-Passer "Best Erasmus Talent of 2017" by the foundation garagErasmus.

Alberta, co-organizer of the WE AfriHug 2019 project – West Africa. She is the Country Representative for the Ghana chapter of Erasmus Mundus
Association. She holds a bachelor degree in Ports and Shipping Administration from Regional Maritime University in Ghana and a Masters degree in Maritime Spatial Planning from the Erasmus Mundus Joint Masters Degree Program. She is currently conducting research in the area of Integrated Coastal Zone Management for her PhD at the University of Cape Coast. She is passionate about youth development and capacity building particularly in coastal areas and has been actively involved in Erasmus+ sensitization in Ghanaian Universities.

Marilena is the Trainer of Erasmus+ of the project WE AfriHug 2019 – East Africa. She is a Young Expert of Education at the AU-EU Youth Cooperation Hub. She holds a Bachelor in MBA and an MSc in International Marketing. Since 2013, she has been working as a Project Manager in European educational projects. She has participated in several volunteer programs in Europe and abroad and she had the chance, through studying and training opportunities, to live abroad, interact with people from all over the world, exchange views and ideas with them and open her mind. She loves learning foreign languages and her hobby is traveling.
Higher Education Institutions

1. University of Jos, Nigeria
2. Takoradi Technical University, Ghana
3. Kumasi Technical University, Ghana

Civil Society Organizations

1. Auxano Foundation for Empowerment and Development, Nigeria
2. National Youth Service Corps (NYSC), Nigeria
3. Strategy and Innovation for Development Initiative (SI4DEV), Nigeria
4. Ashake Foundation, Nigeria
5. Impact Foundation for Youths Development, Nigeria
6. Institute for Peace and Conflict Resolution, Nigeria
7. Africa Youth Movement, Nigeria
8. WholeLife Development Initiative for Africa (WID-AFRICA), Nigeria
9. Rainbow Roses Concepts, Nigeria
10. AIESEC, Nigeria

S. www.weafrihug.com  M. weafrihug@gmail.com
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<td>14. United Network of Youth for Peace and Diplomacy (UNYPD), Nigeria</td>
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<td>17. Youth Empowerment for Life (YEFL)</td>
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<td>18. Change Foundation Ghana</td>
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<td>19. Total Life Enhancement Centre Ghana</td>
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<td>20. Back to Reality, Ghana</td>
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<td>21. University for Development Studies</td>
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<td>22. Youth Opportunities Ghana</td>
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<td>23. Ghana 360news</td>
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Co-organizers

Local Partners

Nigeria
Impact Foundation for Youths Development

Ghana
Institute for Peace and Conflict Resolution

Powered by
Youthmakers Hub

Media sponsor
LIVE MEDIA

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Description

Background

This is the second part of the WE AfriHug 2019 Project, following the first part which was implemented in East Africa. The proposal for WE AfriHug 2019 Project was generally built on the experience and lessons learnt from a similar and successful project, WE AfriHug 2018. WE AfriHug 2018 was a voluntary project that took place in 7 African countries (Tanzania, Kenya, Uganda, Togo, Ghana, Western Sahara and Nigeria) from January 1st until July 31st 2018. Five passionate volunteers from Greece, Italy and Cyprus joined forces and travelled to the Eastern and Western part of Africa. The aim of the project was to empower Youth in African local communities through education, to promote European and international understanding through the Erasmus+ programme and to foster the development of a shared sense of European identity. In the framework of the project, the volunteers achieved 2 sports milestones aimed at raising awareness about WE AfriHug and motivating people to overcome their limits. Lastly, data were collected during the trip in order to conduct Research for a Master Thesis entitled, “Academic mobility: Traveling abroad for educational purposes. Case study: WE AfriHug Project in Ghana”.

We believe that each person has the right to education and we acted upon this belief by organizing actions in local, national and international level. During our endless efforts through volunteering, we realized that development is a complex issue that needs a well-researched and well planned approach, in order to benefit people in the long term. Putting the lessons learned in practice, we understood that sustainable development is an approach that needs the involvement of various stakeholders. Therefore, we learned that we should think global but we should act local, giving voice and opportunities to people to be the protagonists for their path for change.
Problem Identification

The project addresses a problem with 3 layers: 1. Lack of information about mobility opportunities through the programme Erasmus+. African HEIs and CSOs can participate but there is not enough awareness. 2. Lack of capacity for HEIs & CSOs. Therefore, Academic staff, students and Youth workers do not have the skills needed to submit successful applications for Erasmus+ projects. 3. Lack of partnerships between European and African HEIs and CSOs. It is a big challenge for African HEIs and CSOs to find partners in Europe and vice versa to create strategic synergies for sustainable development.

Vision

Bring Africa & Europe closer through education

Mission

Empower Youth through capacity building & create connections between AU & EU CSOs

Values

EU values, Human rights, SDGs, Solidarity, respect to local cultures & communities, collaboration, co-creation
In a nutshell

WE AfriHug 2019 – West Africa is the second part of the WE AfriHug 2019 project funded by ESAA and implemented by garagErasmus and Erasmus Mundus Association. It was implemented in 2 African countries (Nigeria and Ghana) from April to May, 2019. Three passionate and enthusiastic members from Greece and Ghana joined forces to travel through West Africa to work together with grassroots organizations and Universities, sensitizing them about opportunities on the Erasmus plus program and building their capacities for applying to these opportunities.

Objectives

1. Raise awareness about Erasmus+

2. Capacity Building

3. Create partnerships
Methodology

Raise awareness about Erasmus+

The Training Seminars are focused on knowledge transfer of the opportunities that the Erasmus+ programme can offer for African Universities. Board members, Academic Staff and Students get to know about Erasmus+ and how they can be part of it. Moreover, they get information about partnerships between European and African HEIs, tips and guidance on how to submit good proposals and make applications for EU funding. Moreover, connections between European and African Universities are facilitated with an aim to create new networks and collaborations. The main purpose of these Training Seminars is to explain to African HEIs the benefits of participating in this programme of the European Union.

Students also get informed about the Erasmus Mundus Joint Master Degrees, the concept behind it and how they can apply for this kind of Masters. They also attend a workshop aimed at building their capacities on submitting strong applications, creating meaningful motivational letters and CVs.
Preparation Phase

Preparatory activities

Physical meetings

An initial physical meeting took place in Athens, in November 2018, where two of the three members of the team met to discuss further the development idea and ask for feedback from experts on education and international development. Following this meeting, the first draft of the project idea was ready and the team members continued intensively the discussions via online means.

Skype-meetings

Because of the long distance, the members of WE AfriHug team conducted several Skype calls to continue the design of the project. The first online meeting took place in late November 2018 when the call for applications was out so as to start planning the proposal for submission. Afterwards, weekly meetings until the day of submission followed to arrange all the details of the project, discuss the methodology, the activities and the training seminars. Once the project was approved, the team members conducted several skype-meetings in order to finalize everything before the departure of the team to Africa.

Partnerships

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The team used their network to reach the people in the countries that the project was about to be implemented. We contacted people in HEIs and NGOs, which work directly in the field of youth, in order to discuss the needs and potential collaborations. After discussing with several HEIs in Greece and Africa, we decided on the content and the days of the Training Seminars. Later on, we identified the CSOs that would act as local partners to co-organize the Training Seminars for Youth workers and we co-created with them the content and the dates and the Training Seminars.

It was crucial for us from the beginning to involve local actors and ask them how we could accelerate our impact during our collaborations on the ground.

**Visual Identity**

The team kept the same logo of WE AfriHug 2018 in order to show that this is a new edition of the project WE AfriHug. The logo was created after brainstorming sessions of the team members. A simple but clear logo was decided, which can convey the message of the project, thus the name and the map of the African continent.

**Website and Social media**

The team kept the website and social media of WE AfriHug 2018 in order to show that this is a new edition of the project WE AfriHug. A Facebook page, a twitter account, a LinkedIn profile and an Instagram account were used for the project in order to boost the online visibility. The website consisted of the following sections: description of the project, information about WE AfriHug team, ambassadors, supporters, press clip, a gallery with photos and videos and contact details. The website is translated in Greek, Italian and English. The website targets not only the participants and beneficiaries of the project but also HEIs, CSOs, stakeholders and policymakers who want to be informed about the project and its results in Greece, Cyprus, Kenya, Ethiopia, Uganda,
Rwanda and all African countries that participated in the previous edition of the project. The website increased WE AfriHug’s visibility and raised awareness for its goals among the target groups. During and after the Training Seminars all the press clips, photos and videos of the activities were uploaded in the website. Facebook, twitter and Instagram were extensively used in order to reach more people and raise their awareness about the project, its objectives and activities.

**YouTube channel**

We created several videos, in order to show and explain the project to the online community. You could see all the videos in our [channel](#). Plus, dissemination videos for each country were created in order to showcase the activities and results in each country.
Implementation Phase
Activities per country

Nigeria

"WE AfriHug 2019- West Africa" commenced in Nigeria in the second week of April 2019. The team converged at Abuja airport on 8th April, 2019 and travelled together by road to Jos for the first set of training seminars at the University of Jos.

Erasmus+ Training Seminar for HEIs

University of Jos, Nigeria
A courtesy call was made by the WE AfriHug team to the University of Jos on 9th April, 2019 to hold a preparatory meeting with the board members of the University prior to the training seminars. This was necessary to introduce the project and the implementation team. Further discussions about the layout of the seminars were made at the meeting. The team was warmly welcomed and supported by the Vice Chancellor, the Deputy Vice Chancellor and the University’s Advancement office, which saw to the smooth running of the training activities and treated the team to a number of local dishes and tours around Jos.

The training seminar then proceeded the following day for Academic and Administrative staff of the University. The highest turnout of participants for this category in the history of the project were recorded – 127 participants. The participants were introduced to the Erasmus plus program and further trained on how to apply to the opportunities available to them as an institution and also as individuals. They were also equipped with vital tips on how to find partners and establish ‘strategic’ partnerships and how to write winning proposals.

The following two days (11th & 12th April, 2019) were dedicated to students of the University of Jos. The student participants were
also sensitized about the Erasmus plus program and their capacities were built on how to apply successfully for the Erasmus Mundus Joint Master Degree programs. Alberta and Konstantinos shared their personal testimonies about their experiences on the Erasmus Mundus master’s program with them. This increased their interest and attracted many questions which were duly addressed. They were further trained in writing good proposals, motivation letters and CVs. The training sessions were delivered in an interactive way and students were encouraged to ask questions to clear all doubts. At the end of 3-day training seminar, the University of Jos expressed their profound gratitude to the team in a short closing ceremony where clothing souvenirs from Nigeria were presented to the team.

**Erasmus+ Training Seminar for CSOs**

**Erasmus+ Training Seminar in Abuja, Nigeria**

Training seminar for CSOs in Nigeria was held in Abuja after the team returned from Jos. Our local partners, Impact Foundation for Youths Development and the Institute for Peace and Conflict Resolution, who co-organized this successful 4-day event, were expectantly awaiting the team in Abuja. The training finally commenced on the 15\textsuperscript{th} of April, 2019, with a massive attendance of 60 participants from 14 different organizations, who exceeded the capacity of the venue.

The highly motivated and enthusiastic participants demonstrated positive energy and focus throughout the period of training, irrespective of the discomforted created by the high number of participants. The first day of training was dedicated to “breaking of ice” among the participants. Each participant was asked to introduce themselves to the person seated next to them for that person to re-introduce them to the class. This activity generated a wave of interaction among
the participants to create a relaxed environment for participatory learning. The participants were then introduced to Erasmus plus and the opportunities available to them under the program.

For the next three days, participants were trained in the areas of “Creating strategic partnerships”, “Pitching”, “Crowdfunding”, “Project Management”, “effective Communication” and “Applying for Erasmus Mundus scholarships”. Participants were given the chance to introduce their organizations to foster partnerships.

They were also taken through practical sessions on each of the topics discussed and encouraged to work in groups and present their results in teams. They were also equipped with links and tips to assist them in applying for winning projects under the Erasmus+.

A brief closing ceremony was organized at the end of the 4th day’s session. The Director of ICPR, where the training sessions were held, thanked the WE AfriHug team for imparting the participants with so much knowledge and requested for such events to be multiplied in other parts of the country. Participants were then handed certificates of participation, accompanied by pictures. Finally, the popular creative “WE AfriHug video” was made by the team together with the participants.
Dissemination video for Nigeria
Ghana was the second West African country and also the final country of implementation of WE AfriHug project 2019. The WE AfriHug team arrived in Accra from Nigeria on 22\textsuperscript{nd} April, 2019 and moved to Takoradi to implement the last set of activities for the project. Two training seminars were organised in two different HEIs in the Western and Ashanti Regions of Ghana respectively. For these two events, the EU Delegation in Ghana which has an active relationship with the Erasmus Mundus Alumni Association (EMA) in Ghana, sponsored refreshments for the students who participated in the training seminars. One training seminar for CSOs was also organised in the Northern Region of Ghana.

Erasmus+ Training Seminar for HEIs
Takoradi Technical University (TTU), Takoradi, Ghana

As it is custom for the team to meet with university representatives prior to the training sessions in their institutions, the WE AfriHug – West Africa team visited TTU on 26th April, 2019 for a preparatory meeting with the International Programmes and Linkages Office (IPELO) of the university. The meeting was also attended by the Public Relations Officer of the university to discuss the agenda and final organization of the events. A courtesy call was made to the Vice Chancellor of the University who welcomed the team and commended the efforts made to impart knowledge to members of the university.

The training seminars at TTU started on 29th April, with the first session delivered for students, instead of Academic / Administrative staff as it is usually done in other universities. Ninety-two (92) students participated in the sensitization seminar about Erasmus+ and learnt about the various ways by which they can be part of the program as individuals, and also as members of the university or
other legal entity. They were given detailed information about the Erasmus Mundus Joint Master Degree Programs and offered the opportunity to interact with beneficiaries of the program. All their doubts and enquiries about the Erasmus Mundus program were duly addressed by the team. Even though the event started about 30 minutes late due to change in the previously scheduled venue and late arrival of participants, the team adjusted well to the delays and delivered the seminar within the stipulated time. A second part of the training seminar for students was held on 2nd May, where students were taken through a step-by-step procedure on how to search for courses under the Erasmus Mundus Joint Master degree catalogue, how to compile the necessary documents for applying for a master’s program and how to write good motivation letters and CVs.

On 30th April, the Academic /Administrative staff of the University had their session of training on the Erasmus+ program, opportunities available on the program for them and how they can apply to become a part of it. The participants were further trained on tips and tricks to consider when applying for Erasmus+ projects in order to design winning proposals. A total of 90 participants attended this session for Academic / Administrative staff and had a very interactive session with the training facilitators.
TTU has many international partners with which they collaborate in many areas. However, they have not been actively involved on Erasmus+ projects or mobility for students and staff schemes. They expressed much interest in Erasmus+ and sought assistance from the team to find strategic partners for Erasmus+ projects.
Erasmus+ Training Seminar for CSOs
Training Seminar in Tamale, Ghana

SEDARVP Ghana was the main local organizing partner for the CSOs training seminar in Ghana for WE AfriHug 2019 project - West Africa. Together with the Youth Empowerment for Life (YEfL) organization, they hosted the 4 – day training seminar organized for Civil Society Organizations in Tamale, Ghana. The WE AfriHug team arrived in Tamale on the night of 6th May, 2019, and were warmly received at the destination point by a representative from SEDARVP who escorted the team to their lodging place. On 7th May, the team met members of SEDARVP at their premises for a preparatory meeting to discuss details of the event which was to be held at the premises of YEfL in the following days.

The training seminar commenced on 8th May, 2019 in the season of Ramadan. Being a flexible and adaptable team, the trainings were delivered at 9 am each day in order to finish by midday to prevent participants who were observing the religious fast from getting too tired as the day got hotter. The team prepared many games for participants to engage in as energizers to keep them awake between sessions.
Thirty (30) participants from 10 different organizations attended the training seminar each day and actively engaged in the various parts of the event. Two representatives from Greek Youth Mobility, who were present in Tamale at the time of the training, were also invited to participate in the training seminar. To break the ice and encourage participants to freely participate in the training seminars, an exercise dubbed “who is your neighbour?” was introduced at the beginning of the session on the first day. Participants were paired and given the task of gathering information about the person they had been paired with. After a few minutes of information gathering, each participant was asked to introduce his/her partner to everyone. This way, each participant was given the opportunity to introduce someone and be introduced in turn to the class. The participants were then after formally introduced to the WE AfriHug project and further briefed about the Erasmus+ program and the various Key Actions it consists of.

In the next three days, participants were trained on how to find partners for Erasmus+
projects, how to initiate, plan, implement and evaluate projects successfully, how to crowdfund for projects which have no financing, and, how to pitch and effectively communicate with partners.

In the course of the seminar, participants were encouraged consistently to contribute to discussions and engage fully in all the activities designed by the team to make the trainings practical and applicable. To make the training dynamic and more participatory, some of the sessions were delivered as the CSO café. During this café, participants were separated into 3 groups to attend 3 different parallel sessions on “Communication with partners”, “Pitching” and “Project management” in a rotation. That way, each group attended each of the sessions on the CSO
café at the end of the period. Participants were then made to share their thoughts on lessons learnt from the café.

After each day’s session, participants were encouraged to evaluate the facilitators and quality of delivery to be able to improve on areas that were not well handled. This enabled the team to address the concerns of the participants to ensure smooth proceedings.

On the final training day, participants were awarded certificates of participation in a short closing ceremony. A family photograph of everyone present was taken after that to finalize the event.

Erasmus+ Training Seminar for HEIs
Kumasi Technical University (KsTU), Kumasi, Ghana
Kumasi was the final point of call for the WE AfriHug 2019 – West Africa Project. The team travelled from Tamale, in the northern part of Ghana to Kumasi, central part of the country on 12th May, 2019 to implement the last activity of the project. They were received by representatives from the Kumasi Technical University. Preparatory meeting with the key officials of the university was held on 13th May, to discuss details of the 3 – day training event. During this meeting, the Vice Chancellor, supported by other key members of the university accepted the agenda proposed by the project team and pledged their support for the entire event. They expressed their gratitude to the team for choosing to implement the project in their university and expressed their expectation of getting an European HEI partner to collaborate with by the end of the event.
The Administrative / Academic staff training seminar about Erasmus + and how to successfully apply for projects under this program was delivered on 14th May, 2019. Eighty nine (89) members of the university staff attended this session to build their capacities on the Erasmus + program. Prior to the training, participants were introduced to the WE AfriHug 2019 project and its achievements so far. They were then enlightened about the European Union’s Erasmus + program. Less than 20% of the participants in attendance knew about Erasmus + beforehand, so it was a great opportunity for the team to make a significant impact with the seminar. The participants were given in-depth information about the various Key Actions of the Erasmus + program and shown the various ways by which they could be part of it.

In another session of the seminar, the participants were exposed to the Erasmus Mundus Joint Master Degree Program specifically. The aim was to equip them with knowledge about this opportunity to share with their students and others who might be in need of it. Beneficiaries of the Erasmus Mundus who were present at the seminar were given the chance to share their experiences to demonstrate the importance of student academic mobility.
The 15\textsuperscript{th} and 16\textsuperscript{th} of May were dedicated to students’ training. A representative from the European Delegation to Ghana attended the session on 15th May to brief participants about the Delegation’s activities and support for higher education for students. Also, a Ghanaian entrepreneur who had been following WE AfriHug 2019 activities online, connected with the team to volunteer at the training seminar in Kumasi. Based on that, he was given the chance to present to the participants on volunteering opportunities for students under AIESEC to enrich the content of the seminar.

Almost 400 students of the university attended the two-day training where they were sensitized about Erasmus + program and the various ways by which they can participate. Emphasis was placed on the Erasmus Mundus Joint Master Degree Program, where students learnt about how to find courses on the program and make good applications to be competitive for selection. Students were taken through a step-by-step process on how to write good motivation letters, CVs, and prepare for interviews. They also had the chance to interact with beneficiaries of the scholarship in a “live library” session. The event closed with a group photograph taken with all the participants of the event.
3 Erasmus+ Training Seminars were implemented in HEIs in Nigeria and Ghana with 1039 board members, Academic staff and students in total. The project facilitated one partnership between AU and EU HEIs. Particularly, the University of Piraeus in Greece with Tamale Technical University in Ghana.
Academic Mobilities of WE AfriHug

Following the three mobilities that already took place in the framework of WE AfriHug 2018, a new mobility is taking place for the period March – May 2019.

Joseph, master student at the Department of Tourism at Kenyatta University in Nairobi, he is the first student who will spend his exchange semester in Greece at the University of Piraeus thanks to the partnership that has been facilitated between the two Universities. Joseph will spend 3 months in Greece, attending courses at the MBA of Tourism of the Department of Tourism in the University of Piraeus.

WE AfriHug Buddies System

A new system was created by WE AfriHug in order to facilitate the stay of the students arriving in Greece, the “WE AfriHug Buddies” System. Volunteers of WE AfriHug welcome the students in Greece, when they arrive for their academic mobility. The WE AfriHug buddies are responsible to introduce the students to the Greek culture, facilitate the stay of the students and assist in their orientation around the University.

Sotiris and Stefanos, Greek students at the University of Piraeus and Julien, Congolese student at the University of West Attica are the first WE AfriHug buddies and have
already welcomed Joseph in Greece.

Mobility during education constitutes without doubts, the most positively transformative and impactful experience for any youth. Being outside of the comfort zone and exposed to a multicultural and international environment is a great opportunity for personal development and growth. The human and social capital that is being built through the process of being abroad is being utilized during the post-phase of the mobility, in order to bring a positive change in the society. The experience and knowledge sharing is key for development for the whole process of empowerment not only for an individual but also for the community that the individual is active in.

**Why it matters?**

✓ Higher Education Institutions, Academic Staff and Students get informed about Erasmus+ mobility opportunities.

By getting informed about Erasmus+ mobility opportunities, more Higher Education Institutions become a part of the Erasmus+ programme. The Academic Staff and the Students get benefits from their participation in the Erasmus+. Through Erasmus+ students gain soft skills and improve their international competences which facilitate them to access the labour market. Furthermore, their self-assessment is increasing through the participation in Erasmus+ mobility programmes. Students gain also soft skills like intercultural awareness, adaptability, problem solving, critical thinking, team working and communication. Through Erasmus+ Academic staff enriches their knowledge, gain experience in an international level, create synergies, and have opportunities for further Academic
Research in an international field. The project aimed at strengthening the links between European and African Universities by connecting the offices of International relations in specific Universities. Memorandums of Understanding were signed and collaborations to start, so as the mobility between Africa and Europe will take place in the next years.

✔ Direct and Indirect impact in the local community

Through the participation in Erasmus+ programmes, Students and Academic Staff transmit their experience and gained knowledge to their local community, once back home. By being Ambassadors of the Erasmus+ they transfer the Erasmus+ spirit in their local community and acting as multipliers they raise the awareness and the interest for more people to apply and take advantage of mobility opportunities.
CSOs in a nutshell

Why it matters?

✓ **Youth workers from Civil Society Organizations get informed about Erasmus+ Opportunities and create Capacity Building on Project Management**

By getting informed about Erasmus+ mobility opportunities, more CSOs will become a part of the Erasmus+ programme. Youth workers and CSOs will benefit from participation in Erasmus+ in various ways. Youth Workers will gain soft skills and improve their international competences which are helpful to access the labour market. These soft skills include: intercultural awareness, adaptability, problem solving, critical thinking, teamwork and effective communication. The project aims at strengthening the links between African and European CSOs.

✓ **Direct and Indirect impact in the local community**

Through the participation in Erasmus+ programmes, youth workers and CSOs will transfer their experience and gained knowledge to their local community, once back home. Youth workers will have an impact on the local communities as they already implement activities to support them. By getting empowered through the Erasmus+ programme, they will also empower the local communities.
# Visibility on the media

## Press clip

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No 1

Vision statement of the Bad African phase of WE AfriHug 2019: the team comprised of Adebayo Olubunmi, Okojie Anna Ona Oluwaseun, and Oluwaseun Abioye, alumni from the University of Lagos, and Oluwaseun Adeolu, an alumnus of the University of Ibadan, Nigeria. The team’s mission was to bridge the gap in education and development in Africa through the provision of resources and opportunities.

No 2

“WE AfriHug 2019 – To West Africa ξεκινά στη Νιγηρία”

On 23 May 2019, the WE AfriHug team led by Sam Eka, a graduate of the University of Lagos, embarked on a mission to West Africa to deliver educational resources and opportunities. The team consisted of Rotimi Aminu, a graduate of the University of Ibadan, and Michael Adeyemi, an alumnus of the University of Lagos. The mission was to empower young people in West Africa through education and entrepreneurship.

No 3

ICPC Boss Vows To Rid Institutions
Of Corrupt Elements.

Group Foto RIF Over New Minimum Wage

CSOs Others Benefits From Erasmus Plus Training Programme

No 4

Belagin Ghana Partners WE AfriHug to train the youth of Tamale in Erasmus Plus

No 5

The WE AfriHug 2019 project was implemented in Nigeria and Ghana, aiming to provide opportunities for young people in the region. The project focused on education, entrepreneurship, and development.

No 6

With one month to go till the end of the academic year for WE AfriHug 2019, the team was looking ahead to planning for the next year. The WE AfriHug team was determined to continue its efforts in bridging the gap in education and development in Africa, with the aim of empowering young people through education and entrepreneurship.
Website

Twitter
Facebook insights

S. www.weafrihug.com  M. weafrihug@gmail.com
WE AfriHug

Instagram

YouTube channel

S. www.weafrihug.com  M. weafrihug@gmail.com
LinkedIn Page

S. www.weafrihug.com   M. weafrihug@gmail.com
Awards

EMA Social Impact

Konstantinos Maragkos, EMA Representative for Greece and Coordinator of the project WE AfriHug 2019 – East Africa was awarded the title “EMA Social Impact” from the Erasmus Mundus Association for the Social impact of the work he is doing through the project WE AfriHug 2019.
Evaluation Results

Evaluation from students from Higher Education Institutions

A Linkert-Scale, open-ended questions as well as a simple Questionnaire was distributed to the students and academic staff during the Erasmus+ Training Seminars, in order to explore the impact of WE AfriHug 2019 and also identify the educational need for mobility in their HEIs.

Have you ever heard about Erasmus+ before the Training?

A percentage of 73.6% of the participants stated that they have never heard about Erasmus+ before the training.

Is this the first time that you participate in this type of Training?

95.4% of the participants stated that this was their first time to participate in this type of training.
Did you find it useful?

An impressive percentage of 98.9%, stated that they found the training useful.

The content of the Training was interesting

96.6% of the participants stated that the content of the training was interesting.
An impressive percentage of 97.7% of the participants stated that the presentations during the training were useful.

An impressive percentage of 97.7% of the participants stated that they learnt something new during the training seminar.
An impressive percentage of 97.7% of the participants stated that the trainers were good.

A percentage of 92% of the participants stated that they are thinking to apply for Erasmus+.
An impressive percentage of 94.3% of the participants stated that the organization of the training seminar was good.

All the participants stated that they want more editions of WE AfriHug.
Evaluation from students from CSOs
A Linkert-Scale, open-ended questions as well as a simple Questionnaire was distributed to the Youth workers during the Training Seminars, in order to explore the impact of WE AfriHug and also identify the educational need for submission of proposals for European funds.

Have you ever heard about Erasmus+ before the Training?

A percentage of 74.5% have not heard about Erasmus+ before the Training.

Is this the first time that you participate in this type of Training?

A percentage of 78.2% of the participants participated in this type of Training for first time
Did you find it useful?
55 απαντήσεις

100% of the participants found the training seminar useful.

The content of the Training was interesting
55 απαντήσεις

A significant percentage of 80% found the content of the training interesting.
The activities were useful

98.1% of the participants stated that the activities of the training seminar were useful for them.

I learnt something new

100% of the participants learnt something new during the training seminar.
The trainers were good

98.2% of the participants stated that the trainers were good.

I am thinking to apply for Erasmus+ programme

96.3% of the participants stated that they are thinking to apply for Erasmus+ programme.
The organization of the Training was good

94.5% of the participants found the organization of the training seminars good.

Would you like more editions of WE AfriHug?

All the participants stated that they want more editions of WE AfriHug.
Sustainability of WE AfriHug project

1. Mobilities between Africa and Europe

The mobilities between the HEIs and CSOs constitute the tangible result of the solution and the feasible impact that WE AfriHug provides. Impact can be assessed from the one side from the number of applications submitted, then from the number of applications accepted and in the end from the number of the mobilities that took place from Africa to Europe and vice versa. Progress can be monitored by keeping in touch continuously with the already beneficiaries and the potential beneficiaries. A mentoring system will be created after a good number of beneficiaries, so that the multiplier effect will lead to greater progress and more beneficiaries.

2. Establishment of a legal entity

WE AfriHug team members decided to establish a legal entity, the “Youthmakers Hub” in order to continue the activities of WE AfriHug and receive European and International grants and awards. The new legal entity will be established in Greece and the main reason for its establishment is the participation in European and international projects in the field of education, youth empowerment, mobilities, culture, volunteerism, sports and entrepreneurship. The team is willing to contribute to the 17 SDGs and promote EU values and opportunities not only to EU citizens but also globally. The vision of the new organization is to make youth be the change they want to see in the world. WE AfriHug will be one of the projects of the new civil society organization and will continue its activities in Europe and Africa.

3. Development of more documentaries to showcase the impact from the African perspective

The team is already preparing a new documentary which will include the African perspective of people about WE AfriHug and its impact. The
ambassadors of the project, the Academic staff, the students and the local partners will express their opinion about their involvement and participation and showcase the effect of the project to their lives. This documentary aims to raise the awareness of people about the activities of the project and the impact on the local communities. This documentary will be disseminated in Europe and Africa.

4. Financial sustainability

The goal is clear, since we want to continue running WE AfriHug and accelerate the impact in more countries in Africa and Europe. Our initial goal is to receive financial awards, sponsorships, grants, European and international funds to continue implementing the project. We aim at doing more versions of WE AfriHug (ex. WE AfriHug 2020 etc.) and get more beneficiaries. Our goal is to turn this voluntary initiative into a funded project that will continue changing lives and make the world better.
“WE AfriHug 2019 was just a step further….”